

# The New York Times

## Accounts and People of Note in the Ad Industry

March 21, 2011

Evolve Media Corporation, Los Angeles, opened a video division, SpringBoard Video, and hired a sales team to be led by Dan Drescher as vice president for sales; he previously worked for companies like ScanScout and Video Egg. Fabien Ricard was named managing director of SpringBoard Video and Keith Bonnici was named general manager.